

URBANSUSTAINABILITY 2006 forum

EVENT #9

Help us create a shared vision of urban sustainability and plan for a brighter future.

At our energizing public forum you'll hear nationally recognized leaders discuss how we can transform Seattle into a 21st century city that is climate-neutral, pedestrian-friendly, transit-oriented, community-focused and sustainably designed.

For details visit www.seattle.gov/dpd/greenbuilding.

BetterBricks Leadership Awards Breakfast

Friday, October 27 7.30-9.00am



Honoring Pacific Northwest champions of high-performance green building

Bell Harbor Conference Center, Harbor Dining Room
Pier 66, 2211 Alaskan Way, Seattle WA

\$30.00 - Registration required

Click here to register for this event online at
<http://www.liquidosity.com/cascadia/pages/BBA102706.php>

ABOUT THE EVENT: The BetterBricks Awards are returning to Puget Sound for the second year, recognizing the people behind the best projects in the Northwest for their support, use and design of sustainable, high performance, commercial buildings with a special emphasis on energy efficiency. Categories for this year's awards include owner/decision maker, designer, advocate, service provider and facility operator/manager.

BetterBricks is the commercial initiative of the Northwest Energy Efficiency Alliance, which is supported by local electric utilities. BetterBricks advocates changes to energy-related business practices in Northwest buildings. To learn more visit: <http://www.betterbricksawards.com>

ABOUT THE KEYNOTE SPEAKER: Scott Muldavin CRE, FRICS

In 2006, Scott Muldavin became Executive Director of the Green Building Finance Consortium, a group dedicated to addressing the private sector's need for better valuation and underwriting tools to assess green buildings. Scott will discuss the current decision-making practices of corporations, lenders and investors who invest in green building, as well as the obstacles and considerations of those companies who have yet to focus on Green or Energy Star Buildings, and provide insights into how due diligence/underwriting and valuation practices must change in the future to break down the "barriers to entry" many lenders and investors face due to the complex and dynamic nature of Green Building investment.

President of The Muldavin Company, Inc., Scott Muldavin has been a consultant for 25 years to the nation's leading real estate companies including CalPERS, RREEF, Bank of America, UBS, Equitable Real Estate, Merrill Lynch, Standard & Poor's, Freddie-Mac and more. Mr. Muldavin is also a founding principal of Guggenheim Real Estate, a \$ 2 billion private real estate investment company and an Advisory Board Member of Global Real Analytics, a company advising on over \$1 billion of private REIT and CMBS funds.

CITY Green Building

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